

ADVANCE JOURNAL OF BUSINESS MANAGEMENT & SOCIAL SCIENCES (AJBMSS)

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CALL FOR PAPERS

Thematic Issue

Responsibility Taking in Corporate Digital Transformation:

Integrating ESG, Green Innovation, and Corporate Digital Responsibility (CDR)

MESSAGE FROM THE GUEST EDITOR

Dear Colleagues and Researchers,

We are pleased to invite you to contribute to this special issue of **AJBMSS**, which examines the increasingly important relationship between digital transformation, corporate responsibility, and sustainable development. As digital technologies continue to revolutionize business operations, decision-making processes, and value creation, organizations are also confronted with emerging ethical, social, and governance challenges, including data privacy concerns, cybersecurity risks, algorithmic bias, digital inequality, and responsible technology use. In this rapidly evolving landscape, organizations must strike a balance between technological advancement and their commitment to ethical conduct, social responsibility, and long-term sustainability.

This special issue offers a unique platform for rigorous, empirical, and multi-disciplinary research that examines how contemporary businesses can responsibly manage their digital transformations. Specifically, this thematic collection looks at how corporate digital responsibility (CDR) integrates with environmental, social, and governance (ESG) frameworks and green innovation to respond to the UN Sustainable Development Goals (SDGs) and rising regulatory demands for transparent data governance. We encourage scholars, practitioners, and researchers from diverse industrial and disciplinary backgrounds to submit original manuscripts that contribute meaningfully to this crucial, forward-looking discourse.

We look forward to receiving your valuable contributions and to building a compelling collection of scholarship that advances both academic knowledge and policy-relevant insight.

Sincerely,

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SCOPE OF THE THEMATIC ISSUE

Background and motivation: The deep application of digital technologies is reshaping corporate operations, value creation, and competitive landscapes, while introducing responsibility challenges such as data security, algorithmic bias, digital divides, and ethical misconduct. Balancing technological innovation with social responsibility has become a critical concern.

Relevance: This special issue responds to the UN SDGs, rising ESG investment trends, and regulatory demands for transparency and accountability in AI and data governance, addressing urgent societal needs.

Key Subject Areas:

1. Restructuring of traditional CSR in digital contexts.
2. Conceptualization, measurement, and governance of Corporate Digital Responsibility (CDR).
3. Stakeholder engagement and accountability in digital settings.
4. Digital technologies enabling green innovation.
5. Mechanisms and boundary conditions of digital transformation's impact on ESG performance.
6. Digital finance and quality of green innovation.
7. Multi-actor responsibility allocation in digital ecosystems.
8. Policies integrating digitalization with SDGs.

Expected contribution: This issue provides a coherent platform for research at the intersection of digital transformation, corporate responsibility, and sustainability, advancing governance frameworks, measurement tools, and policy insights to support responsible digital innovation.

Submit via the Online Journal System (OJS)

Authors are invited to submit original research and review articles that align with the theme of this special issue and must comply with AJBMSS author guidelines. Authors should submit their manuscripts via the journal's Online Journal System (OJS).

Submission Link: https://ajbmss.cmpublisher.com/index.php/ajbmss_ojs/login

Note: All submissions must include a formal cover letter stating the name of the thematic issue and guest editors. Manuscripts must comply with AJBMSS author guidelines.

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